

**“THE”  
MANATEE HIGH SCHOOL**

May 29, 2018

Are you ready for Manatee County's oldest continuously run race!?! **The Manatee High School Cross Country teams would like to invite you to be part of the tradition at the 26<sup>th</sup> Annual Canes Cross Country Classic race on Labor Day, September 3, 2018.** This race was started to raise funds for the Manatee High School Cross Country teams and your support will help us to keep this family and community oriented Labor Day tradition alive. The Canes Classic provides an opportunity for local runners to showcase their talents on a cross country course against excellent competition, including area high school runners. With your support we can continue to provide participants with one of the best 5K races in the area.

Tradition and excellence are what keep our Cross Country teams going year after year. Our teams work hard to raise the money needed to cover transportation costs to go to competitions, meet entry fees, awards, uniforms, and all our team expenses. With your help, we hope to represent our community well and have great success again this year.

We hope you will consider sponsoring southwest Florida's preeminent community event. We expect to attract well over 400 runners, walkers, volunteers, and spectators this year at our 26<sup>th</sup> annual event. Your company's name will reach hundreds of adults, teenagers, parents, families, and fitness-minded individuals. Canes Classic shirts are the most frequently worn race shirts year after year so your message is always out there. **We thank you in advance as your support at any level will help us continue a great tradition.**

Sincerely,

*Rae Ann E. Darling Reed*, Cross Country & Track Coach and Race Director, (941) 586-9375, coach@runnergirl.com

Please complete and return the section below:

**DEADLINE: August 9, 2018**

*Sponsorships confirmed by August 9, 2018 will be acknowledged as outlined. Contributions made after this date will only be recognized on race day and in any follow-up.*

### 2018 Canes Cross Country Classic Sponsorship Levels

**CATEGORY 5 - PRESENTING: \$3,000**

(only one available at this level)

- Recognition at the event as Presenting Sponsor
- Logo printed on race shirts
- Logo on CanesClassic.com for one full year
- Logo on all advertisements and social media
- May serve as race entry form pick up site
- Your promotional item(s) in participant goody bags
- Tent space available at event (sponsor provided)
- Your banner displayed at the awards ceremony

**CATEGORY 4: \$1,000**

- Logo printed on race shirts
- Logo on CanesClassic.com for one full year
- Logo on all advertisements and social media
- May serve as race entry form pick up site
- Your promotional item(s) in participant goody bags
- Tent space available at event (sponsor provided)
- Your banner displayed at the awards ceremony

**CATEGORY 3: \$500**

- Logo printed on race shirts
- Logo on CanesClassic.com for one full year
- Your promotional item(s) in participant goody bags
- Your own sign posted at mile marker, water stop, or finish line
- Recognition as sponsor on social media

**CATEGORY 2: \$200**

- Name printed on race shirts
- Name on CanesClassic.com for one full year
- Your promotional item(s) in participant goody bags

**CATEGORY 1: \$100**

- Name printed on race shirts
- Name listed on CanesClassic.com

Sponsorship commitments received by August 9, 2018 will be acknowledged as outlined. Contributions made after this date will only be recognized on race day and in any follow-up. All donations are tax deductible. **Checks payable to: Manatee High School XC**

Company/Name: \_\_\_\_\_ (as you want it to appear on shirts)

Email logo to: **coach@runnergirl.com**

Category/Sponsorship Level/Dollar Amount/In-Kind: \_\_\_\_\_ Check #: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Sponsor Signature: \_\_\_\_\_

Mail check to: Manatee High School XC

902 33rd St. Ct. W. • Bradenton, Florida 34205 • (941) 714-7300 • Fax (941) 741-3443