

“THE”
MANATEE HIGH SCHOOL

August 15, 2020

Dear Community Partner,

Normally each Labor Day we prepare for Manatee County's oldest continuously run race, the Canes Cross Country Classic 5K and 1K. This year, the 28th Annual Canes Classic was forced to move to a virtual event due to COVID-19 restrictions by Manatee County Government Parks and Recreation Department and School District of Manatee County.

Despite it being a virtual event this year, we are still able to collect results from participants and score the race. Once results are compiled, we will be mailing out awards, event shirts, and goody bags to all participants. With your support we will keep this family and community oriented Labor Day tradition alive, even if virtually this year. We are proud that our event is the oldest and one of the best 5K races in the area.

This race was started back in 1993 to raise funds for the Manatee High School Cross Country teams. Tradition and excellence are what keep our Cross Country teams going year after year. Our teams work hard to raise the money needed to cover entry fees, team shirts, post season awards, uniforms, transportation, and all our team expenses. With your help, we hope to represent our community well and have great success again this year.

As a sponsor of our event, your company's name will reach our area's adults, teenagers, parents, families, and fitness-minded individuals. Canes Classic shirts are some of the most frequently worn race shirts year after year due to our unique designs, so your message is always out there.

The Manatee High School Cross Country teams would like to invite you to be part of the tradition of the virtual 28th Annual Canes Cross Country Classic race on Labor Day, September 7, 2020. Please review the sponsorship information on the following page. We know these are strange and difficult times. Fundraising is extra difficult for us this year so **we thank you in advance as your support means so much to us.**

Sincerely,



Rae Ann Darling Reed,
Canes Classic Race Director
Manatee High School Cross Country & Track Coach
(941) 586-9375, coach@runnergirl.com



Please see the sponsorship details on the following page. Sponsorships confirmed by September 14, 2020 by returning this commitment form via email, in person, or by mail will be acknowledged as outlined on the following page. Sponsorship payment **does not** need to be received by 9/14/2020, only the commitment form. Contributions made after this date will only be recognized online and in participant emails.

2020 Canes Cross Country Classic Sponsorship Levels

CATEGORY 5 - PRESENTING: \$3,000

(only one available at this level)

- Recognition at the event as Presenting Sponsor
- Largest logo printed on race shirts as Presenting Sponsor
- Largest logo on CanesClassic.com for one full year
- Logo on all advertisements and social media
- Large banner displayed near finish line/awards at home XC meets
- Large banner displayed at track for 1 school year
- Your promotional item(s) in participant goody bags (option to provide bags plus item(s) for inside bags)
- Tax deductible



CATEGORY 4: \$1,000

- Large logo printed on race shirts
- Large logo on CanesClassic.com for one full year
- Logo on all advertisements and social media
- Small banner with your company name/logo displayed near finish line at home XC meets and at MHS track for 1 school year
- Your promotional item(s) in participant goody bags
- Tax deductible

CATEGORY 3: \$500

- Medium logo printed on race shirts
- Medium logo on CanesClassic.com for one full year
- Your promotional item(s) in participant goody bags
- Your logo/name printed on thank you banner with other sponsors which will be hung near finish line at home XC meets and at MHS track for 1 school year
- Recognition as sponsor on social media
- Tax deductible
- **NEW for 2020 - if you increase your sponsorship to \$700, we will bump you up to Category 4 benefits**

CATEGORY 2: \$200

- Name printed on race shirts
- Name on CanesClassic.com for one full year
- Your promotional item(s) in participant goody bag
- Tax deductible
- **NEW for 2020 - if you increase your sponsorship to \$300, we will bump you up to Category 3 benefits**

CATEGORY 1: \$100

- Name printed on race shirts
- Name listed on CanesClassic.com
- Tax deductible
- **NEW for 2020 - if you increase your sponsorship to \$150, we will bump you up to Category 2 benefits**

Company/Name: _____ (as you want it to appear)

Email your commitment and logo to: coach@runnergirl.com Contact Person: _____

Email: _____ Phone: _____

Circle Category: 5 4 3 2 1 Please note sponsorship amount or value of in-kind donation: _____

Sponsorship commitments received by September 14, 2020 will be acknowledged as outlined above. You may email your commitment form to: coach@runnergirl.com and arrange for payment later. After 9/14/20 will only be recognized online and in participant emails. All donations to our non-profit booster club are tax deductible. **Please make checks payable to our booster club: Run Manatee.** Please mail to: Run Manatee, 8709 53rd Ter E, Bradenton, FL 34211