

“THE”
MANATEE HIGH SCHOOL

July 1, 2021

Dear Community Partner,

The Manatee High School Cross Country teams would like to invite you to be part of the tradition at the 29th Annual Canes Cross Country Classic race on Labor Day, September 6, 2021. We are Manatee County's oldest foot race! This race was started back in 1993 to raise funds for the Manatee High School Cross Country teams. Tradition and excellence are what keep our Cross Country teams going year after year. Our teams work hard to raise the money needed to cover meet entry fees, team shirts, post season awards, uniforms, transportation, and all our team expenses. With your help, we hope to represent our community well and have great success again this year.

As a sponsor of our event, your company's name will reach hundreds of our area's adults, teenagers, parents, families, and fitness-minded individuals. Canes Classic shirts are some of the most frequently worn race shirts year after year due to our unique designs, so your message is always out there.

Fundraising is never easy but last year was especially difficult for us as we were forced to hold a virtual Canes Classic event rather than a live event in 2020. So we begin 2021 at a financial deficit. We are very frugal and take pride in raising money to fund our season each year. However, we have not ordered new uniforms since 2009. We are a team in need this year. Our bare minimum budget for this year is \$3300.00 which will cover new uniforms (\$1500) and our meet entry fees (\$1800).

Please review the sponsorship information on the following page. We know 2020 hit everyone hard but we hope you will accept our invitation to **be part of the tradition** of the 29th Annual Canes Cross Country Classic 5K and 1K race on Labor Day, Monday, September 6, 2021 with your sponsorship. **We thank you in advance as your support means so much to us.**

Sincerely,



Rae Ann Darling Reed,
Canes Classic Race Director
Manatee High School Cross Country & Track Coach
(941) 586-9375, coach@runnergirl.com



Please see the sponsorship details on the following page. Sponsorships confirmed by August 18, 2021 by returning this commitment form via email, in person, or by mail will be acknowledged as outlined on the following page. Sponsorship payment **does not** need to be received by 8/18/2021, only the commitment form. Contributions made after this date will only be recognized online and in participant emails.

2021 Manatee Hurricanes Sponsorship Levels

CATEGORY 5 - PRESENTING: \$3,000

(only one available at this level)

- Recognition at the event as Presenting Sponsor
- Largest logo printed on race shirts as Presenting Sponsor
- Largest logo on CanesClassic.com for one full year
- Logo on all advertisements and social media
- Large banner displayed near finish line/awards at home XC meets (banner supplied by sponsor)
- Large banner displayed at track for 1 school year (banner supplied by sponsor)
- Your promotional item(s) in participant goody bags (option to provide bags plus item(s) for inside bags)
- Tent space available at event (sponsor provides tent)
- Tax deductible*



CATEGORY 4: \$1,000

- Large logo printed on race shirts
- Large logo on CanesClassic.com for one full year
- Logo on all advertisements and social media
- Small banner with your company name/logo displayed near finish line at home XC meets and at MHS track for 1 school year (banner supplied by sponsor)
- Your promotional item(s) in participant goody bags
- Tent space available at event (sponsor provides tent)
- Tax deductible*

CATEGORY 3: \$500

- Medium logo printed on race shirts
- Medium logo on CanesClassic.com for one full year
- Your promotional item(s) in participant goody bags
- Your logo/name printed on thank you banner with other sponsors which will be hung near finish line at home XC meets and at MHS track for 1 school year
- Recognition as sponsor on social media
- Tax deductible*

CATEGORY 2: \$200

- Name printed on race shirts
- Name on CanesClassic.com for one full year
- Your promotional item(s) in participant goody bag
- Tax deductible*

CATEGORY 1: \$100

- Name printed on race shirts
- Name listed on CanesClassic.com
- Tax deductible*



Company/Name: _____ (as you want it to appear on shirts)

Email your commitment and logo to: coach@runnergirl.com Contact Person: _____

Email: _____ Phone: _____

Circle Category: 5 4 3 2 1 Please note sponsorship amount or value of in-kind donation: _____

Sponsorship commitments received by August 18, 2021 will be acknowledged as outlined above. You may email your commitment form to: coach@runnergirl.com and arrange for payment later. After 8/18/21 will only be recognized online and in participant emails. * **All donations to Run Manatee, our non-profit 501(c)3 booster club are tax deductible.** * **Please make checks payable to: Run Manatee.**
Please mail to: Run Manatee, 8709 53rd Ter E, Bradenton, FL 34211